In the countries where tourism is a key sector for the economy, IECD creates or strengthens hospitality schools targeting vulnerable young women and men, so as to guide them towards a successful professional and social integration.

The headlines

On June 8-11, La Rizièrè hospitality school attended the 6th edition of the ITM at Antananarivo, which purpose is to promote the touristic offer of the Island. 3 members of the team and 3 students actively represented the school among more than 200 exhibitors.

The 2016 Capitalization Journal is now available online. It presents the achievements and objectives of the ASSET-H&G platform and maps out the good practices of the member hospitality schools to promote the training and sustainable integration of youth in the tourism sector.

The construction work of the French Bakery & Pastry School of Ho Chi Minh City has begun in May 2017! The team is working hard to enable the school opening and welcome 20 young men and women very soon, for the 16 to 20-month training.

A few figures

1827 students informed about HCTC training
125 candidates
38 beneficiaries recruited
68% young women
Focus on

SIGNATURE OF 2 NEW PARTNERSHIP AGREEMENTS IN MYANMAR

IECD / LUXDEV
On July 26th, 2017, IECD and Lux-Development – the aid and development agency of the Government of Luxembourg – have signed a 3-year partnership agreement. The agreement aims at setting up a bakery & pastry vocational training programme that will be integrated to the Tourism and Hospitality Training Center (THTC) in Yangon. This training center, created upon the decision of the Ministry of Hotels and Tourism of Myanmar, has the dual objective of providing workforce aiming at supporting the tourism sector and of improving the know-how of current industry workers.

IECD will supervise the launch and the development of the bakery & pastry programme which will be operational at the end of 2017. This programme has been designed based on the social enterprise model: each year, it will train a dozen young vulnerable people and about twenty professionals, while generating proper revenues through the sale of products made by the apprentices during their training.

IECD / YBH
In May 2017, IECD has signed a partnership agreement with the Yangon Bakehouse which is a social enterprise that provides vulnerable women with vocational training in the field of commercial cookery.

Within the framework of this cooperation, IECD will support the Yangon Bakehouse in order for the social enterprise to optimize its organization, improve the quality of the training provided and to reinforce its autonomy and sustainability.

Established since 2013 in Myanmar, YBH offers a 7-month training programme which benefits to 25 women every year. In order to finance the organization – which is currently 85% self-sufficient –, the Yangon Bakehouse sells its sweet and savoury products in three different outlets.

YBH has also recently joined the ASSET-H&c regional network, which now has 14 members!

The Letter of IECD’s Hospitality & Catering programme - N°3 September 2017

Focus on

The picture

On June 23rd, 2017, IECD and Artelia have formalized their collaboration within the framework of the Eco-Schools initiatives which aims at promoting eco-responsible practices in hospitality schools affiliated to the ASSET-H&c network. The initiative is also supported by the Artelia Foundation!

Our sponsors

We welcome all questions, suggestions and ideas: anne.jourde@iecd.org
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The floor to...

Nguyen Hoang Lam
Manager of the French School Bakery of Hué

After the 20-month training programme in the French Bakery School, the youths have changed a lot, they are more mature. At school, parallel to the vocational training, we teach them how to live together, how to manage their interpersonal relationships... in short, we prepare them for their future adult life!

The picture

©Yangon Bakehouse