In the countries where tourism is a key sector for the economy, IECD creates or strengthens hospitality schools targeting vulnerable young women and men, so as to guide them towards a successful professional and social integration.

The headlines

Graduation ceremonies at La Rizière and HCTC

On February 11th 2017, 46 students from La Rizière hospitality school (Madagascar) received their diploma after 1 or 2 years of studies. And on April 5th, it was up to the 29 students of the Hospitality & Catering Training Center (HCTC - Thailand)! We congratulate them and wish them all the best!

ASSET-H&C on the social networks!

The ASSET-H&C platform, which gathers 12 hospitality schools of South East Asia combining a social mission and an innovative economic model, is now on Facebook and LinkedIn. Don’t hesitate to subscribe to these pages to follow the project’s news all year long!

Open-Doors Day at HCTC

Last February 15th, the HCTC opened its doors to more than 220 youths, parents and teachers, with an attractive programme: school tour, training program presentation, exhibitions and demonstrations by students and teachers. Candidates join the school’s 7th batch are already numerous!

A few figures

The professional integration of La Rizière graduates*

100 graduates

85,6 % of professional integration

24 employers, from the North to the South of the Island

* all batches
Focus on

TWINNING WITH A FRENCH HOSPITALITY SCHOOL

It is a first in the history of the Hospitality & Catering programme: a twinning has been set-up between the HCTC in Thailand and the Savoie Léman hospitality school in Thonon les Bains, France. This partnership, which benefits from the support of the Auvergne – Rhône-Alpes region, is a concrete means of education for development and favors intercultural & professional exchange.

8 students specialized in marketing and hospitality management, and their 2 teachers, were thus welcomed at the HCTC in February 2017. During 2 weeks, they had the opportunity to discover the local culture and to learn about fruit carving and napkin folding. They also transmitted their know-how to the HCTC’s students, as they made a presentation about France and organized workshops on oenology, marketing and costing. The twinning ended with the combined preparation of a dinner showcasing a Franco-Thai fusion cuisine imagined by the students of both schools. Both nights were sold-out!

Goodbyes were full of emotion, but students and teachers promised each other to renew the adventure next year!

The floor to...

Nang Shen Noon
Assistant Project Manager
IECD Myanmar

Myanmar has recently opened to international and tourism has become one of the main sectors to create job opportunity in the country, especially for young generations. IECD’s projects in the hospitality and catering sector in Myanmar can definitely create positive impact for the country by enhancing the professional skills of local people in the tourism sector.”

Our sponsors

We welcome all questions, suggestions and ideas: anne.jourde@iecd.org
IECD - 20 rue de Dantzig - 75015 PARIS - France - +33 1 45 33 40 50 - https://iecd.org
The Letter of IECD’s Hospitality & Catering programme - N°2 May 2017